

Personal Mentoring in Business Architecture

*One to One
Personal
Development
in
Business
Architecture*

ONE TO ONE TUTORIAL TAILORED TO SUIT YOUR NEEDS.

Business Architecture is a discipline applied to ensure that a business is built to deliver its strategic aims and its intended customer outcomes.

Using “As Is” and “To Be” Operating Models the approach informs how the organisation needs to change from what it does today to its vision for tomorrow.

By applying a logical “end-to-end” traceable approach from strategy formulation through to implementation planning, it assists in the choice of appropriate change projects to create a route map for transformational programmes.

Business Architecture provides direction and clear communication of an organisation’s destination for all levels of staff ensuring everyone understands their upcoming role in their organisations future.

A tailored personal development programme will be planned and made up of suitable modules and case studies that will give you the skills that are applicable to the business and organisation that you work within.

Significant skills will be learnt giving you the ability to be able to undertake best practice business design and the shaping of business change adding demonstrable value in your job role.

Course Structure

- Ten hours of facilitated personal webinar tutorials at a time convenient to yourself.
- Work at your own pace and time - evenings/weekends if required.
- E learning modules designed to aid various learning styles.
- Assessment through quizzes and case study exercises
- Hosted on a private learning management website.

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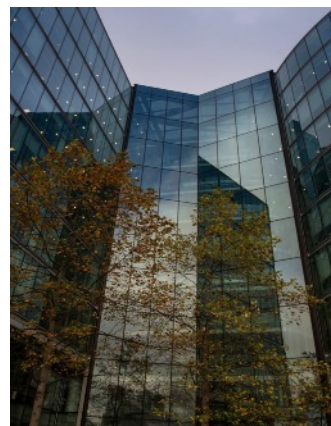


***Content Guideline:**

- Explores the world of Enterprise Architecture (EA) and its relationship with business architecture, where the key terms and their origins are discussed and understood.
- Overview of currently used methods, frameworks, languages and techniques in EA including the Zachman Framework, TOGAF, CCPOLDAT, Osterwalder Business Model Canvas and others.
- Addresses issues that arise between business and I.T. functions in understanding what adds value to an organisation including discussions about academic versus commercially viable activity.
- Introduces the concept of value and value streams and develops an understanding of a customer-centric outlook to business design.
- Investigates: The Strategic Planning Cycle Business Models, Business Operating Models (BOMs), Target Operating Models (TOMs) and Transformation Route Maps.
- Investment appraisal techniques including Net Present Value (NPV), IRR, Return On Invested Capital (ROIC) and shareholder value.
- It provides an overview for a selection of current best practices and techniques used in business design in major companies. These include: Lean Design, Six-Sigma, Customer Experience, Cultural Matters, Organisation Design and Business Process Management.
- Data architecture is discussed in a limited way with a commercial perspective in terms of its relevance to business architecture.
- Diagramming and modelling techniques are discussed including the readability and the relevance of models and illustrations.
- The role of the business architect is discussed and aspects of developing traction with both technical and business people is explored.

On Completing the course you will be able to:

- Explain the main frameworks used in the Enterprise Architecture space.
- Execute strategy formulation - the strategic design process.
- To define business models and develop business propositions to fulfil business strategy.
- To build and integrate capability models.
- Explain the differences between hard and soft business objects and how culture and behaviours form part of organisational business architecture.
- Map and develop the business operating model and explain the differences between operating models and business models.
- Develop a Target Operating Model in a style appropriate to the organisation that they work for with a good appreciation of model and diagram design.
- Present the benefits of good business design practice to senior business leaders.
- Communicate how the richness of modern customer-centric business architecture can assist the business in achieving its aims and how this makes life easier for technologists



**Content specific for each delegate - guideline framework show for illustration only.*